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PARRELLA'S

1950 DAHLIA CATALOGUE



IRENE RICH

Description on Page 3

ALBERT PARRELLA DAHLIA GARDENS

3380 ELY AVENUE • Corner 222nd Street • BRONX 66, N. Y

Telephone OLinville 5-8384

I Grow the Best — Discard the Rest

Greetings . . . To My Friends:

It is with pleasure that I present you with this, my Dahlia Catalogue for 1950. Your generous and kind support is thoroughly appreciated and inspires me to continued effort to make available to you only the best.

This catalog would not be complete if I were not to take advantage of the opportunity to thank you for your many letters telling of various successes obtained from stock purchased from me. I am grateful to those who have been able to visit my gardens as well as those who have inspected my exhibits at the American Dahlia Society Shows, and many other shows we attend, because I feel my dahlias speak best for themselves.

To those who are familiar with my stock, no introduction is necessary and you have my pledge that the same quality will not only continue but improve if such is possible. To those who have not tried my service this is an invitation, an invitation that may prove a real opportunity for you to realize something you may not have been able to obtain elsewhere and no order is too small nor is any contract too large, I am pleased to serve you.

ALBERT PARRELLA.

IMPORTANT NOTICE — DO NOT OVERLOOK

Due to the limited space we are compelled to be brief with our descriptions. However, we want our patrons to know that the varieties listed in this Catalog are either Honor Roll Certificate Winners or has proven with us to be truly outstanding. Not only that, but the varieties offered are reliable in every respect, good growers, fine producers, insect resisting foliage and most of them are of large size blooms, and true prize winners. If you are interested in large size dahlias, you surely are not going wrong by ordering from us. This may be of interest to you to know that we do not force our dahlias for size, but we are gratified to know that our customers secure the lion's share of prizes at the Show.

VISITORS ARE WELCOME

You are cordially invited to bring along as many friends as you possibly can to my gardens at any time after August 15th and see this magnificent sight. You are under no obligation to buy, but welcomed and I will be as happy to see you as you will be to see this magnificent collection of gorgeous massive flowers in all of the colors, shades, and tints of the rainbow.

I will have over 300 varieties, most of them Honor Roll dahlias, as well as many promising seedlings, and many new ones sent by other growers for trial and that have not been released for sales as yet, as well as many novelties.

We want to thank those who have sent to us Seedlings for trial this past season. Assure you we have given them the best of attention. We would appreciate receiving more of them for the coming season providing they are good. We will do all we can to put them over.

A WORD ABOUT OUR DAHLIA PLANTS

We only offer plants of the most expensive varieties. You can secure plants at a much reasonable price. Our plants are made from base cuttings, and aren't over-propagated. We send out fine sturdy plants, well packed and GUARANTEED to reach you in perfect condition. If you take proper care of them you will not be disappointed. Our customers who have purchased plants from us in the past years have been very well satisfied. Not only have our plants produced wonderful blooms for them, but also have secured good clumps. Plants will be shipped from May 1st on. If an early shipment is required, kindly advise.

DIRECTIONS OF REACHING PARRELLA DAHLIA GARDENS

Customers can easily reach our place by taking the East Side Subway (Lexington Avenue): the train that is marked "241st Street & White Plains Road." Get off at East 180th Street and change for the SHUTTLE which passes our gardens. Get off at BAYCHESTER AVENUE. The distance between 180th Street and Baychester is only five stations. Our Gardens are only two blocks from Baychester Avenue. Inquire at Station, anyone will direct you to our Gardens. The fare is only Ten Cents.

BY AUTO: Follow the Boston Post Road to either ELY AVENUE or GRACE AVENUE. Grace Avenue is more convenient for your parking space, turn EAST here five hundred feet and you are at the center of our Gardens.

Member of American Dahlia Society and The New York Florists Club

JOIN

THE AMERICAN



DAHLIA SOCIETY

FEE \$3.50

For ENTRY BLANKS write to the Secretary, Andrew J. Mulcahy, 20 Marshall Avenue, Floral Park, L. I., N. Y., or to us.

The more you do for the dahlia in the growing season, the more the dahlia will do for you in the blooming season.

The
PARRELLA
DAHLIA GARDENS

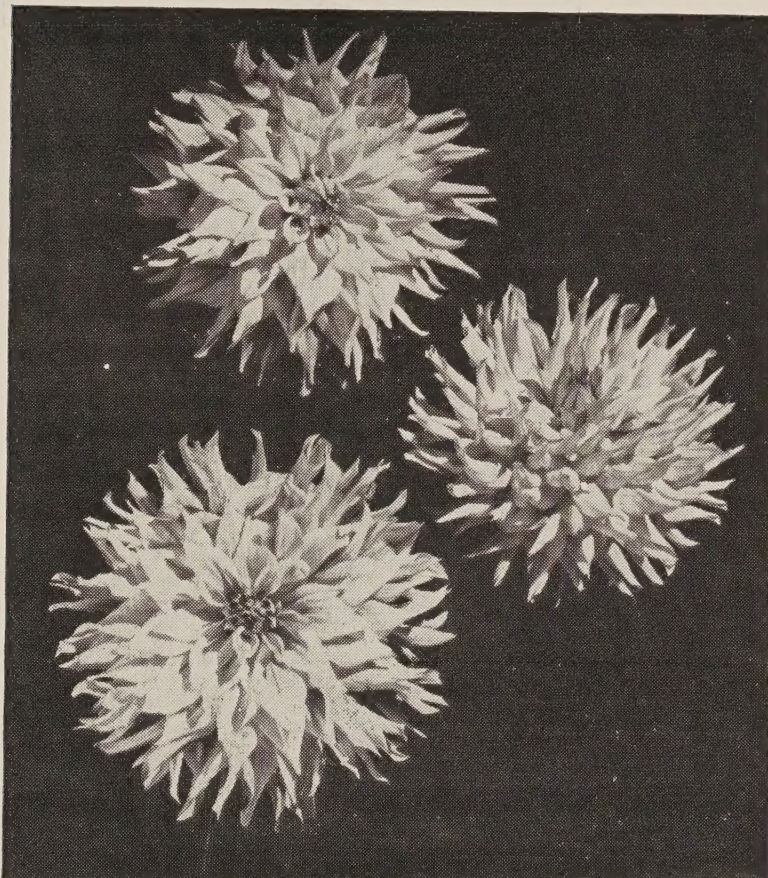
presents the following introductions from our Gardens and other Growers, for the Season of 1950.

SEE HONOR ROLL

IRENE RICH "A" S. C. (Parrella)—Color, rose bengal blended apricot, with cadmium range. General effect, bright rose red. An artistic and beautiful dahlia with lacerated petals and a distinct new color. A Gold Medal certificate winner at A.D.S. Show, N. Y., 1949. Free and profuse bloomer early and late. Blooms 12½ by 7 inches top and 45 degree angle. Stems 8 to 10 inches. Foliage healthy, spreading, tall. Bush 5½ feet.

Roots \$15.00 Net Plants \$7.50, 3 for \$20.00 Net

Note: This paragraph was taken from the New York Times of Sept. 22, 1949. The closest competition to the Achievement Medal Winner was given by Rose Red Variety named Irene Rich entered by Albert Parrella of the Bronx. Incidentally this lovely Sweepstakes Winner variety was selected by the famous actress in person.



MRS. DEAN ACHESON

MRS. DEAN ACHESON "B" S. C.

(Fioretti-Parrella)
— Color, tyrian pink blended soft rose. With white at center, general effect light blend. A dahlia of exceptional beauty. Winner of the Flowers Growers Magazine trophy at the A.D.S. Show for the best medium size seedling in its class. Size 7½ by 4½ inches. Stems 12 inches. Bush 5 ft. Foliage space. Keeping qualities excellent.

Roots \$15.00 Net

Plants \$7.50 Net

STARAZE "A" I. D. (Kelly-Parrella)—Color, light primrose yellow. Blooms 9½ by 6 inches flowers held facing on cane like stem 10 to 15 inches long. Bush compact five feet tall profuse bloomer early and late. An exceptional fine dahlia of good quality and it is a pleasure to grow.

Roots \$10.00 Net Plants \$5.00



STARAZE

DORA M (Greubel's Gardens)—Informal Rose Pink. Mate to Michigan White as described by Mr. Eddy I. D. Beautiful rose pink, with 6 to 7 inch blooms on 18 to 24 inch stem long and a blooming fool. Should be an outstanding commercial cut flower variety.

Roots \$5.00 Plants \$2.50 Net

DOREEN E. (Eggleston-Rocky River)—A very prim straight cactus of deep Reddish Purple. Blooms average eight inches in diameter. Each petal deeply laciniated. A real addition to the Purple cactus class.

Plant \$3.50 Net

MADONNA (Sarett-Rusohmohr)—Holder of new record of American Home Achievement Medal winnings, 9 in all won during the season of 1949 at Midwest Show in Chicago, Southtown Show in Chicago, Milwaukee, Madison, Moline, St. Louis, Birmingham, Scranton and Long Island. Previous record held by Lois Walcher with 6 in 1938. On all Honor Rolls, East, Midwest, Pacific and South. A huge and immaculately beautiful white Informal Decorative to Semi-Cactus. Can be grown immense. Diameter, 10-13 in. Depth 7-10 in. Formation: young blooms are I. D.; mature blooms are clean cut S. C.; always symmetrical, deep, well poised; centers are full round, tight. The bloom is purest crystal white of remarkable substance — an amazing keeper. Stems are strong; vary in length — grown from center bud 5-12 in. from side bud 10-16 in. Bush 5-7 ft. tough foliage; rugged grower; early and free bloomer; good propagator. This stunning dahlia is greatly needed in the dahlia world; a really big dependable, free blooming white semi-cactus. Winner of the A.D.S. Gold Medal for the seedling Sweepstakes award.

Roots \$15.00 Net Plant \$7.50 and 3 for \$20.00 Net

MARYBELLE F. D. (Premier)—10 by 6 inches without forcing. Color, Amaranth Rose and Rhodamine Pink. Named for Mrs. David Petty of Bethlehem who speaks on flowers in Penna., Conn. and N. Y. State, also president of Garden Club.

Plants \$3.50 Net



LONG ISLAND SUN

Note: Long Island Sun was on Mr. Dudley's Honor Roll in 1949. Not having enough stock on hand, we did not release same until now.

RED SHADOW (Frank-Dahliadel)—Most striking Bicolor Miniature Formal Decorative. Beautiful cherry red very evenly tipped with white. Won the A.D.S. Trophy and Silver Medal Certificate at N. Y., 3 Firsts and Tri-Color for the most outstanding Miniature at Long Island Show, and Best Miniature in the N. J. State Show, and Irvington Show, so it is little wonder to find it on all Three Honor Rolls. Fine grower with blooms 2½ to 3 inches. Wins its way right into your heart. **Plant \$2.50 Net**

WHITEHALL S. C. (Silverio-Johnson)—Pure White flower, size 10 to 12 inches. Strong growing plant, producing eight prize winning blooms at one time. Show record astonishing. Planting less than seventy hills — entered in nine shows with total 205 blooms. Won two Achievement Medals, three best of shows, Gold Medal Certificate, most meritorious display (basket) and 30 first prizes. A record for undisseminated dahlia. An Honor Roll dahlia priced right. **Plant \$5.00 Net**

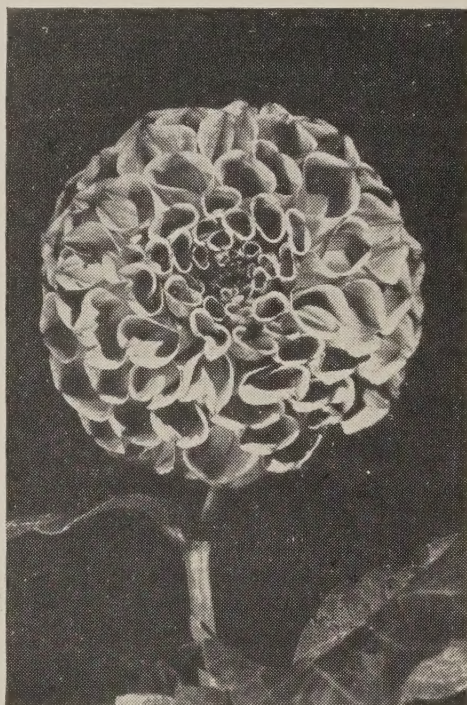
PRICES IN THIS CATALOGUE ARE CORRECT.

THIS CATALOGUE CANCELS ALL PREVIOUS LISTS.

IMPORTANT

For home use or florist's trade, do not overlook these four (4) medium sized dahlias Gay-Gypsy Girl Dave Platt and Ruby Glow. These are wonderful producers of blooms on fine long stems, also good keepers after being cut. Truly a gold mine for the florist trade. Gay & Dave Platt received a gold medal at the New York Florist Club—Gypsy Girl and Ruby Glow are a fine companion to the others in the color class and a true prize winner at the Show.

PETER BRIAN VAN ZANDT Ball Dahlia
(Fioretti-Parrella) — Color, lavender on
the outer petals with a white blend toward
the center. Bloom $4\frac{1}{2}$ by 3 inches, an
early and profuse bloomer. Received first
prize in seedling class. A dahlia worthy
of consideration. **Roots \$3.00 Net**



PETER BRIAN VAN ZANDT

PINK BOUNTY (Golden Rule)—A Formal Decorative 8-10 by 4-5 inches. A bright
lavender pink overlaying golden yellow. Flowers facing. Bush, 4-5 feet.
Symmetrical, free branching and profuse in bloom. Flowers open rapidly
on bush and after cutting. Young flowers will develop and keep a long time.
Plants \$5.00 Net

REES SUNSHINE C.—Yellow. Very fine quilled petalled. Different. None like
it. A dahlia of exceptional merit. Size 6x4. Bush 4 feet high. **Plant \$5.00 Net**

REES SPLENDOR S. C.—Red. Inside petals lavender. Tall grower. A large flower
on good stem. Profuse bloomer. **Plant \$5.00 Net**

ROSE OF SHARON C. (Rees)—Pink. A tint of Yellow at center. A real beauty.
A bouquet itself. The formation and color combination make this a very
outstanding dahlia. Size 6x4. Height 4 feet. **Plant \$5.00 Net**

THE ARISTOCRAT S. C. (Brown)—An Autumn S. C. with mahogany reverse.
12 by 8 inch blooms facing on 8 inch stems. Best S. C. at Mid-West Show
at E. Liverpool, Ohio, 1947. **Plant \$3.00 Net**

1949 WAS ONE OF THE DRIEST DAHLIA SEASON'S WE HAD.
Nevertheless Proved Satisfactory To Us, As Can Be Seen From Our Show Record
A.D.S. NEW YORK—GOLD MEDAL, GOLD MEDAL CERT., SILVER MEDAL
FLOWER GROWER AWARD FOR THE BEST MEDIUM SIZED DAHLIA
AND SWEEPSTAKE
GREAT NECK, LONG ISLAND—A SPECIAL TROPHY AND
SILVER MEDAL CERT.
PLUS OVER 20 FIRST PRIZES, ALBERT PARRELLA

When better dahlias are grown, I will grow them.

GENERAL LIST OF STANDARD VARIETIES

Large Flowering Type

The varieties listed herein are positively the best stock that can be procured anywhere, at any price, as these tubers are not forced, or from over propagated stock, and are GUARANTEED to be true to name, healthy, and full of life, vim, and vitality.

KEY TO ABBREVIATIONS: F. D.—Formal Decorative; S. C.—Semi-Cactus; I. D.—Informal Decorative; St. C.—Straight Cactus.



ANN TOOKER

ANN TOOKER I. D. (Tooker)—A large size, 13 x 8 and larger. Color, pure white. Stems, 12 to 14 inches. Petals flat but wavy. Won home achievement medal at New York show, at Long Island show at Jamaica. A sensation wherever shown. Root \$4.00 Plant \$2.00

ADELE HENDERSON F. D. (Rindfleisch-Parrella)—Color, citron yellow with stromtian yellow at center with a light flush deep old rose. Very pleasing combination of colors, and form with petals rounding back to make large ball. 7½ to 9 inches in diameter, from 5 to 6 inches in depth. Blooms from July until frost. Very prolific bloomer, a very long keeper after cutting. One of the best commercial type dahlias as well as exhibition since Jane Cowl. Height, 4½ to 5 feet. Received a certificate at Storrs, 1941. Also an Honor Roll Dahlia. **Root \$2.00**

AGLOW (Dahliadel)—This beautiful Informal Decorative is warm Amber Yellow, heavily suffused Scarlet on the center area of each petal, and is enhanced with a golden sheen overall. A fine open grower, producing deep, full blooms on long, erect stems without disbudding. Blooms easily average 10 x 6 inches and the bush is about 6 ft. tall. One of the most appealing of all fall shades. **Root \$2.00**

ALFRED LUNT F. D. (Parrella)—Exhibition as well as commercial. Height of plant 6 feet. Size of bloom, 8 inches by 6 inches, or better. Color, currant red to scarlet. The petals of this remarkable dahlia when fully opened fall almost to the stem and the formation is almost like a ball dahlia. The flower is of very good substance and stands out with its brilliant color. Cane-like stem holding the flower facing and on top. **Root \$1.50**

ALICIA SCHRAFFT (Swezey)—Semi cactus, exquisite in both color and form. A lovely true deep pink (rose pink). The beautifully formed blooms have high centers and the petals are slightly lacinated. Size 9-10 by 5 to 6 in depth. Foliage dark and unusually rugged for cactus type. Blooms held facing on long strong stems. **Root \$5.00 Plant \$2.50**

ALL AMERICAN S. C. (Salem)—Mulberry rose, suffused salmon with wax yellow at base of petals. The blooms are of immense size and are held on best of stems. This is a true prize winner. Height, 6 feet. **Roots \$1.50**

AMERICAN PURITY (J. Nuneviller)—Glistening white. True semi-cactus type with absolutely straight stems which are in proportion to the size of the huge blossoms and clean foliage. Height, 5 feet. **Root \$1.00**

ATOMIC YELLOW (Proctor-Ruschmohr)—The very much needed large semi-cactus yellow. Blooms 10-12 inches in diameter and 6-9 inches in depth. Long straight stems 10-14 inches. A naturally large flower requiring little fertilizer. Winner as the best semi-cactus Seedling in New York Show of A.D.S. Certificate of Merit at Fairmount, West Virginia. **Roots \$5.00 Plant \$2.50**

BALTIMORE BELLE S. C.—The royal robe of Caesar could not compare with the beauty and lustre of the purple-red glow of this new and magnificent Dahlia. **Roots \$2.00**

BLUE GALILEE—Large S. C. 12 inches by 7½ inches. Rose to a tint of blue. A real beautiful dahlia. **Root \$7.50 Plant \$3.75**

BLUE RIVER (Salem) F. D.—The name is very appropriate for this dahlia. Color, deep lilac or bluish mauve. The nearest to blue dahlia we have seen. Good size bloom on fine stem. Height, 4 feet. **Roots \$1.00**

BULLS EYE (Tooker) F.D. Color Scarlet Red. Bloom average 12 inches, facing on cane like stems. Winner of Bronze in seedling class and blue ribbon in open to all classes. A fine dahlia in every respect, **Root \$5.00 Plant \$2.50**

CALIFORNIA IDOL I. D. (Ballay)—Clear, bright, self-colored yellow. In size it ranks with the very largest, growing to 14 inches and yet is an extremely refined flower in every sense. Height, 4½ feet. **Roots 75c**

CALIFORNIA PAGEANT (Ballay 85A)—Bloom 12 by 8, Bush 5 ft. Color golden apricot with a light coral suffusion. Certified at Storrs where it produced the largest blooms in 1946. It just naturally grows big. **Root \$3.50 Plant \$1.75**

CAROLINE KERNOCHAN I. D. (Fioretti-Parrella) — This medium size dahlia which for the last three years has been a sensation at the A.D.S. N. Y. Shows and a constant winner of first, special and medal. For those who have seen this dahlia no introduction is necessary. But for those who have not seen it, let me say it is something entirely different from what you have ever seen before. The blend of the color combination is entirely new and unusually exquisite. No words can give an accurate description. Color — center pale Lemon Yellow. Outer petals blushed deep Rose Red. A fine growing plant with insect resisting foliage. Blooms are held facing on long cane-like stems. Size of blooms 7 inches. Height 4½ ft. An Honor Roll dahlia.

Root \$2.50

Plant \$1.25



CAROLINE KERNOCHAN

CARL DAHL I. D. (Scott)—Agraceful giant flower. Can easily be grown to 12 inches or more. Color, apricot buff, reverse old rose, with a concentration of old rose at center. A free bloomer, with fine stem. Root \$1.00

CAROL LEE S. C. (Far West)—A large flower of 10 to 12 inches on nice long stems with its petals twisting and rolling together at the ends, with a high center giving it a beautiful formation. Color almost white with mallow pink along veins. Bush about 3½ to 4 feet, with good foliage. On Col. Eddy's Honor Roll. Root \$2.50 Plant \$1.25

CHEROKEE BRAVE I. D. (Ricks-Dahliadel)—Color, ox-blood red that holds its color in the hottest sun. Blooms average 11 inches or better. Height of plant, 5½ feet. Root \$1.00

CLARA CARDER I. D.—Certainly one of the best, and a great exhibition variety, of clear cyclamen pink; largest flowers on great stems. Roots 75c

CLARA HOOK St. C. to S. C. (Wolbert-Rocky River)—The color is golden-yellow, lightly suffused apricot on outer petals. Blooms 9 to 11 inches of excellent substance. A fine keeper when cut. Bushes tall, with glossy dark green foliage. A free bloomer. Winner of the highest seedling honor bestowed by the American Dahlia Society, the Derrill W. Hart Medal, awarded for the highest average score at three trial grounds. CLARA HOOK is the current winner in the large bloom division.

Root \$3.50 Plant \$1.75

CROWNING GLORY I. C. (S. D. G.)—This dahlia upon opening appears somewhat on the semi-cactus type, but as it develops the edges of the petals fall back and roll forming quills which gradually incurve. It is rose pink with a cream center and the most beautiful and artistic dahlia. Blooms are 12 inches and over with good depth, on long straight stems. Height, 6 feet.

Root \$2.00

COMMANDO (F. D.)—Phlox purple. Very highly recommended. Strong grower and profuse bloomer. Flowers 10 to 11 inches. Root \$1.00



DIRECTOR MARSHALL HOWE

DIRECTOR MARSHALL A. HOWE F. D. (Parrella-Hulin-Blamer)—This is what we call a perfect dahlia. A fine formation, beautiful color, exceptional fine stem and the very best of foliage. Prize winning wherever shown. Also a certificate winner from the Georgia Trial Ground. Color, general effects velvety tyrian—rose; in detail, the color is a cardinal red overlying mulberry. The red fades as the end of the petal is approached, showing the undercolor of mulberry purple. To the whole flower there is a cast of red cerise. The petals fall back almost to stem, giving a ball effect. Height of plant, 4½ feet.

Roots \$2.00 Plant \$1.00

DAHLIAMUM I. D. (Chemar)—A very large, deep flower of cadium apricot with a golden sheen. Stems are strong, carrying the flower on top.

Root \$1.50

DARCY SAINSBURY F. D.—One of the finest whites we ever grew. This dahlia came to us from AUSTRALIA. This is a champion, without exaggerating. The immense blooms are erect on cane-like stems, facing sideways. Height of plants 4½ feet.

Root \$1.00

D-DAY F. D.— 7 x 4. A soft one tone pink. This is the only dahlia in this color except "Everybody's Favorite." A very excellent cut flower with long branches and long stems. Awarded a special prize for keeping qualities at New York Show in 1944 after being delayed en route, was out of water forty-four hours, arriving the afternoon of the second day of the Show. Received good scores at Storrs and East Lansing and scored 86.2 at Ohio, where it was the highest scoring dahlia for 1944. On Eastern Honor Roll.

Roots \$1.50

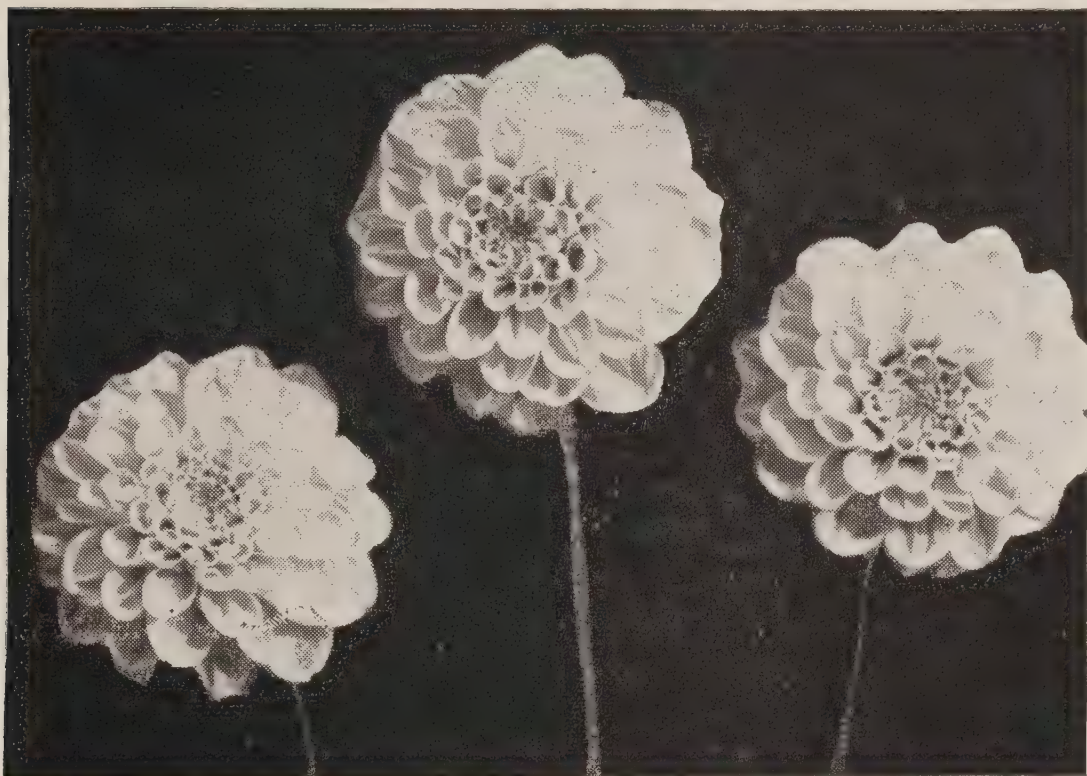
DIXIE'S WINE DOT I. D.—A clear white flecked and splashed with wine red. Similar to Haslerova, except that it is more informal and larger. Blooms average 10" to 12". Stems are long and stiff on a 5 to 7 foot bush.

Root \$1.50

DR. KENNETH TAYLOR I. D. (Fioretti-Parrella)—This is an unusually fine dahlia which produces plenty of fine blooms, averaging 8 to 9 inches in diameter with great depth. It is a pleasure to grow as the plant is perfect, stem is excellent, foliage, insect resistant and blooms are held facing and on top of best of stems. Color, scarlet red with bronze sheen and reverse of orange buff, showing as petals twist. Height, 4 to 5 feet.

Root \$2.00

Once a customer, means you will always be a customer.



DAVE PLATT

DAVE PLATT F. D. to Ball (Fioretti-Parrella)—Color, white with flush of mallow pink at center. In offering this dahlia, we believe that we have one of the finest florist dahlias. I'm sure this will replace some of the existing varieties. Judging from the request of the New York Florist Club, which was as follows: "The judges indicated that they would like to see this exhibit again with the required 25 blooms as it has unusual merit." Average blooms three to four inches. A vigorous grower with fine branching habit. Plenty blooms can be cut from this variety throughout the season, very early bloomer. We believe this is one of the finest cut flowers for the florist trade.

Root \$1.00

DELROSE (Slocum-Dixie) I. D.—10 in. x 6 in. White with yellow border on each side of petal. The deep yellow border gives the blooms plenty of contrast. Received Certificate of Merit, East Lansing in 1941. On Midwest Honor Roll 1942. Due to the illness and death of Mr. Slocum it was not introduced at that time.

Root \$4.00 Plant \$2.00

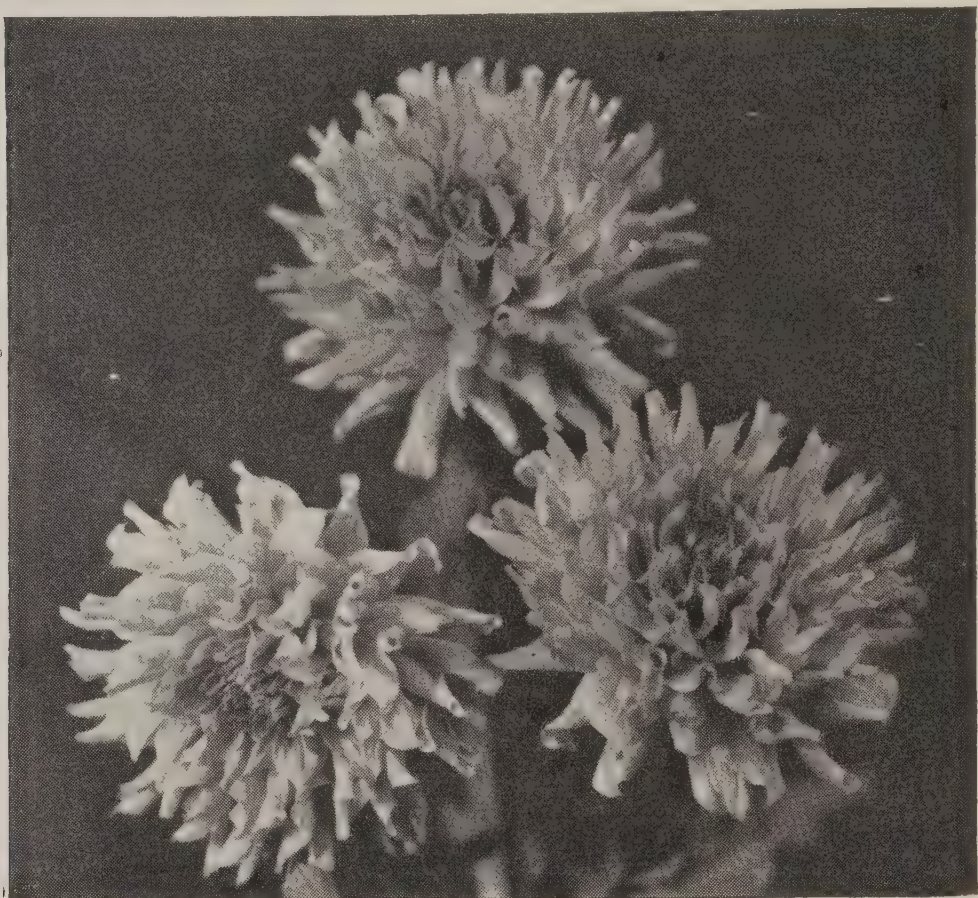
DREAM GIRL I. D. (Kelly-Parrella)—Color, cadmium yellow and flame scarlet blend. Lots of substance, thick wrinkled and pointed petals. Plant, vigorous grower with fine branching habit. Can cut from 15 to 20 blooms or more from a single plant. Average size from 7 to 9 inches on cane-like stem. Flowers facing and on top. Height of plant 5 feet.

Root \$4.00 Plant \$2.00

SPECIAL NOTICE

If there is any variety that you're interested in and don't find listed, write to us, we may be able to accommodate you, as we have many more varieties but only in small quantities, and that is why we have not listed them.

Green, black and blue dahlias as yet don't exist. Any other color? Sure, you'll find it in my list.



DOROTHY SCHMIDT

DOROTHY SCHMIDT (Parrella-Blamer-Hulin)—A double Prize Winner at the A. D. S. Show in New York. This beautiful lilac shading to lavender colored semi-cactus received the coveted Leonard Barron Memorial Trophy, which is offered for the best medium type dahlia variety. Also a Special Silver Medal Certificate. Blooms average 7 inches in diameter and 4 inches in depth. It was described by some of the experts as of almost perfect form. Pure lilac with a bluish tint. Height of plant about 4½ feet. **Root \$2.50 Plant \$1.25**

EDITH WILLKIE S. C. (Tooker)—Color, pure white. This beautiful exhibition dahlia won the "American Home Achievement Medal." Blooms are of an immense size, from 12 to 15 inches in diameter. Regardless of its size, blooms are finely formed and are borne on cane-like stems. This particular variety attracted a lot of attention at the New York World's Fair, 1940, as well as at the A. D. S. Show, 1941. We recommend this dahlia very highly. **Root \$3.50 Plant \$1.75**

EDNA D (Diffenderffer-Loller-Rocky River)—A very large bright rose-red cactus. Fourteen inch blooms have been reported by several growers. Will probably be classed as light red. Achievement Medals at Washington, Baltimore and Richmond. On Honor Rolls. **Root \$7.50 Plant \$3.75**

EVENTIDE I. D. (Hillside Farm)—Here is a most unusual dahlia. A rich violet-purple with outer petals streaked lighter purple, end of each petal is deeply lacerated. Blooms are of large size. Height, 4 feet. **Roots \$1.50**

EMMA CAROLINE (Swezey)—Outstanding for beauty and ruggedness, this clean white Formal and Informal Decorative may be grown to large proportions for the field grown blooms average 10 by 7 inches. The tough heavy foliage is not molested by insects. A winner of the American Home Achievement Medal. Scored 85.5 at the Rutgers Trial Grounds and on Mr. Dudley's Honor Roll, and endorsed by "Top Growers" in various locations. Bushes are rugged and strong and grow 4½ feet tall.

Root \$7.50 Plant \$3.75

FAITHFUL (Dahliadel)—White Semi-Cactus. Under normal culture blooms are 9 to 10 inches by 4 to 5 inches deep. Bush grows sturdy with well proportioned stems. Easy to grow with blooms always full centered. Listed on The Midwest Honor Roll.

Root \$1.50

FIVE STAR GENERAL (Ramage) Ruschmohr—Formal Decorative. Another one of our giant introductions. A blend of Amaranth Pink blushing into Tyrian Pink, centering to a Maize Yellow. Strong sturdy plant, bearing blooms on long stiff stems. Blooms 11 to 12 inches. Certificate of Merit at Storrs and East Lansing. Listed on the 3 Honor Rolls.

Root \$2.50 Plant \$1.25

FLORISTS BEAUTY F. D. (Parrella)—It gives me great pleasure to offer this very fine commercial bi-color dahlia to our customers as well as the florist trade. This is the flower we have long been waiting for. Florists Beauty is one dahlia that for its keeping quality after being cut, cannot be beaten. Color—Amaranth Purple. Fine white tips, pointed petals. Size of blooms 6 to 7 inches. Held on long perfect stem. All flowers facing. An Honor Roll dahlia.

NOTE: Florists Beauty, Received a Gold Medal with a score of 88 points, at New York Florist Club, October 14, 1946.

Root \$1.50

FRED SPRINGER F. D.—Large scarlet red flowers, with short stems that cover the bush and stay on the plant a long time, giving the plant the appearance of a rose bush with gigantic roses. None better for a border or hedge.

Roots 75c

FREIDA GEORGE I. D. (Australia)—One of the most beautiful dahlias we had the pleasure of growing. The color is helio and cream, and one has to see it to fully understand the delicate color. The blooms are large on wonderful stems. One of the very best. Height, 5 feet.

Roots \$1.00



GAY

GAY F. D. (Wengert-Parrella)—Lemon Yellow. Size 7 x 3½ inches. Stems 8 to 10 inches. Excellent keeping qualities. Profuse bloomer and can be grown to 8 to 10 canes to produce crop of blooms early and late. Won gold medal at New York Florists Club 1947. This is the yellow seedling admired so much at the A.D.S. Show under No. 10W. Height, 5 feet.

Root \$2.50 Plant \$1.25

An iron bound Guarantee with every tuber.

GENERAL JOHN J. PERSHING S. C. (Ward-Ruschmohr)—Sport of the ever prize winner dahlia Virginia Rute, in a new and pleasing color of coral and jasper red with chrome flush. One can grow this as large as they can grow Virginia Rute. Received a Certificate of Merit in East Lansing and Fairmont, W. Va., in 1943. Also winner of The American Home Achievement Medal in St. Louis in 1943. **Root \$2.00**

GLAMOUR I. D. (Salem)—This is a real huge dahlia with size and depth, and has many winners to its credit. Color is a true purple, deeply edged amaranth pink. Height, 5 feet. **Root \$1.50**

GOLDEN STANDARD S. C. (Downs)—A very showy variety of large size. Color, a golden tan, blushed with tints of amber and bronze. The blooms are held facing on long stiff stems. Plant, 6 feet. **Root \$1.00**

GOLDEN COWL S. C. (Tooker-Parrella)—With the form of incurved cactus petals curved toward center. Color—Light blend of golden buff, picric yellow flush with Begonia rose toward the outside petals. Stems long, holding the flower facing. Size 10 to 12 inches. Bush 5 feet. **Root \$7.50 Plant \$3.75**

GRAND SLAM (Hulin-Parrella)—Here is the best true-to-type Semi-Cactus we have ever seen and a color combination all its own, bright rose, citron yellow, and light pink. The 9 to 10 inch blooms are held well on good stems. **Root \$1.50**

GREAT DIVIDE (Semi-Cactus), A Tooker Origination — Winner of Home Achievement Medal at A.D.S. Annual Dahlia Show, New York. This dahlia is a blend with yellow center, blending beautifully to shell pink on outer petals. Grew 12 inches in our gardens this season. Very healthy 5 ft. plants. **Root \$3.00 Plant \$1.50**

GREATER GLORY S. C. (Salem)—Color deep rose pink, occasionally shading to sulphur yellow at the center. Strong healthy bush with fine foliage. Good stem and excellent bloom. Winner at the leading Shows. **Root \$1.50**

GYPSY GIRL, for price and description see back cover.

HILDA FIORETTI S. C. to I. D. (Fioretti-Parrella)—This is the lovely dahlia that was greatly admired by visitors at the A.D.S. Show in New York. (Remember the basket of large blooms, top center at our display at the A.D.S.?) Hilda Fioretti, a first prize winner at the A.D.S. Show, and received a silver medal at the New York Florists' Club, October 11, 1944. The coloring of this marvelous dahlia is so attractive and outstanding that you cannot forget it. Color, deep rose pink, blended deeper rose color with stripes and fine tips of apricot yellow. Size of blooms, 9 to 10 inches in diameter. The plant is a perfect grower with marvelous branching habits. You could cut from 10 to 20 blooms from each plant of size mentioned, with a 3¼ to 4-foot stem. Blooms are held facing on canelike stem. Foliage is insect resistant. Height of plant, 5 to 6 feet.

Root \$2.00



HILDA FIORETTI

HOOSIER MARVEL (Wolfe Dahlia Gardens)—A giant yellow S.C. to I.D. bloom 14 by 7 inches and can be grown larger. Color is quite like Lord of Autumn. Flowers facing to 45 degree angle, good stem and center. Some petals lacinated which adds to its beauty. Plant 5½ to 6 feet tall. Certificate at East Lansing and on Honor Roll. **Root \$3.50 Plant \$1.75**

HUNT'S VELVET WONDER I. D. (Hunt's-Burnett Bros.)—Color, bright violet burgundy. Blooms up to 15 inches. Stands erect on a fine stem. Height, 5 feet. **Roots \$1.00**

IVORY PRINCESS S. C. (Hawkins-Ruschmohr)—A grand dahlia with a brand new color. A beautiful shade of ivory. Something that is very much needed in this color class. Blooms are very large and are held on stiff stems. This variety has received many awards in different shows. Height, 6 feet. **Roots \$2.00**

JANE COWL I. D.—Color, a glistening bronzy buff and gold, blending to a deeper shade at the center. Height, 6 feet. **Roots 50c**

JANE LAUSCHE S. C. (Rocky River)—11 by 6. Bi-color; rosy mauve tipped white. You will hear so much about this dahlia that I will content myself with referring to it as one of the most beautiful dahlias. **Root \$2.50 Plant \$1.25**

JOAN PHILLIPS, JR. I. D.

(Samuels-Parrella) — An unusual bi-color, different than anything you've seen. In fact, this dahlia is almost in a Chrysanthemum formation. Blooms average 7 to 8 inches. Color, deep mallow pink, white tips. Each bloom true to color. The petals have lacinated tips. An excellent growing plant. Open grower with canelike stems and fine foliage. This dahlia deserves a place in every garden. Plant, 4 to 5 feet high.

Root \$2.00



JOAN PHILLIPS, JR.

JOAN FERENZ I. D. (Rindfleisch-Ruschmohr)—Color, blend of chrome yellow and flush of spinal pink. Size 11 to 12 inches. The American Home Achievement Medal Winner at New York Show of American Dahlia Society **Root \$2.00**

JEAN TRIMBEE S. C.—Color, a rich petunia violet and many blooms close to 12 inches. An unusual and outstanding variety. Height, 5½ feet. **Roots \$1.00**

JERSEY BEAUTY F. D.—Large pure pink, on long erect stems and still in great demand as a florist flower. Good keeper. Height, 6 feet. **Roots 50c**

My tubers are not forced, but grown in heavy soil.

JERSEY'S DAINTY (Incurved Cactus)—One of the best white cactus Dahlias to date, being a free bloomer and a good keeper. **Roots 75c**

JUSSIAANT I. C. (De Royter)—Color, lavender. A lovely dahlia in every respect. The plant is a very sturdy grower. The bush is always covered with blooms. You can always win with Jussiant. Height, 5 feet. **Roots \$1.00**



JOHN ADAM KERNOCHAN F. D. (Fioretti) — A medium size bi-color which was the center of attraction on our display, at the A.D.S. show; and a first prize winner and Bronze Medal. Color, garnet red, white tips. Blooms average 8" x 5". Are held facing on long graceful stems with very good substance. Height of plant, 5 feet.

Root \$1.50

JOHN ADAM KERNOCHAN

KATIE K. I. D. (Lakeside Gardens)—A clear pink, of large size on long stems. I think it is the greatest exhibition in pink. **Roots \$1.25**

KENTUCKY—Salmon Pink. **Roots 50c**

KELVIN I. D.—One of the greatest dahlias to come out of Australia. Blooms are large and massive, held facing up on strong stems. The color is buff heavily suffused carmine rose, giving a general color effect of peach pink. **Root \$2.00 Plant \$1.00**

"SUPER DAHLIA SEED"

Have you been looking for an outstanding dahlia, that you would like to name after yourself, or some beloved friend? If you have, then I have the seed from which these beauties can be raised, as can be attested to by the many visitors to my gardens the past season.

My seed is hand picked and selected from over 300 varieties of Honor Roll dahlias, in my gardens, and it is for this reason, and this reason only, that I can give the following **GUARANTEE**, that more than 50% of these will show full, double and tight centers, and that among these you will get some that are as good, if not better than any outstanding variety you have in your garden, no matter what they are.

50 Seeds \$3.00 Net

100 Seeds \$5.00 Net

(Trial packet \$1.00)



KIMIKAGE I. C. (Parrella) —

In introducing this lovely dahlia, we are positive of offering something real different. Kimikage isn't a large dahlia, but one of the most beautiful in color and very different in formation. The petals of this dahlia twist in such a fine manner that frankly it is hard to describe. You must see this dahlia in bloom to appreciate its real beauty. Color, lemon yellow. Light green foliage, insect resisting. Height of plant, 4½ feet.

Root \$3.00 Plant \$1.50

KIMIKAGE

KING PETER F. D.—This is one of the most beautiful and delicately blended colored dahlias. White tipped lavender. Blooms average from 7 to 8 inches and are held on cane-like stem, flowers facing. Height, 5 feet. **Root \$1.25**

KIRSTEN FLAGSTAD (Brown-Rocky River)—Bloom 10 x 5, Bush 5 ft. An artistic flower of buff with gold and apricot shadings. Early and prolific. Should be the first in your garden. **Root \$2.00**

LYNN FONTANNE S. C. to I. D. (Lee-Parrella) — Exhibition. 5 feet tall. Blooms 13½ inches by 9½ inches. Spectrum red shades of carmine toward tips, with chrome yellow petaloids. The petaloids give a relief to the vivid red and soften the general tone color. Flowers facing on best of stems.

Root \$2.50 Plant \$1.25

DAHLIAS: WHAT IS KNOWN ABOUT THEM

By: MORGAN T. RILEY

A NEW BOOK ON DAHLIA CULTURE

Publisher: Orange Judd Publishing Co.

Read what the critics say:

This is an ambitious title but the author covers the subject thoroughly in a masterful style.—Gardeners' Chronicle of America.

This book will be a useful guide to both professional and amateur grower, as it is written simply and directly, with a thorough knowledge of the subject.—Florists' Review.

Here is contained a most comprehensive history of the dahlia, replete with pictures from early publications, tracing the history of this exotic flower from its first findings in Mexico through its introduction into Europe and eventually to the United States.—New York Herald-Tribune.

The chapter on culture is most complete and covers all the aspects that any grower will look for. Here are all the details all growers need.

Mr. Riley gives some very important pointers on the care of plants and cut blooms that are to go to the show table. All the necessary suggestions that will help the grower to win blue ribbons are set forth in detail.—New York Herald-Tribune.

I have never read a more sensible book on the growing of one genus.—Golden Gardens. The entire volume is highly recommended.—Gardeners' Chronicle of America.

Above book can be secured through Parrella Dahlia Gardens

Price \$2.50, plus 7c postage.

The dahlias of yesterday were marvelous, dahlias of today these have surpassed with the cooperation of the growers, the progress shall last.



LADY GARTMOR

LADY GARTMOR F. D. to I. D. (Kelly)—Carmine with ox-blood shadings on petals and on center. Blooms average 9" x 5" or better. Held facing on fine long stems. This variety not only has good substance but also plenty of resistance against weather elements. In fact, after a severe rain storm Lady Gartmor was the only dahlia in our collection that wasn't affected. A great dahlia which will make a host of friends. It will compete with Anna Benedict. Height of plant, 6 feet.

Root \$2.00

LAETARE, S. C.—A bi-color dahlia which is unusually beautiful. Color, red and yellow. The lovely blooms are erect on cane-like stems. Height of plant 4 ft. **Root. \$1.00**

MAFFIE S. C.—A great Prize Winner wherever it has been shown. This particular variety has been grown up to 14 inches in diameter. Flowers are held on best of stems. The plant has a good growing habit, foliage are insect proof. Color, intense carmine red. Height, 4 feet. **Roots \$2.00**

MAGNIFICENT CRYSTALS I.D. to S.C.—On all three honor rolls. This dahlia is truly magnificent. Color: blend of a soft golden peach. Size: 10 to 13 inches. 8 to 9 inches deep. On long cane stems holding the flower facing. Vigorous grower. Healthy insect resistance foliage. Height, 5½ feet. **Root \$3.50 Plant \$1.75**

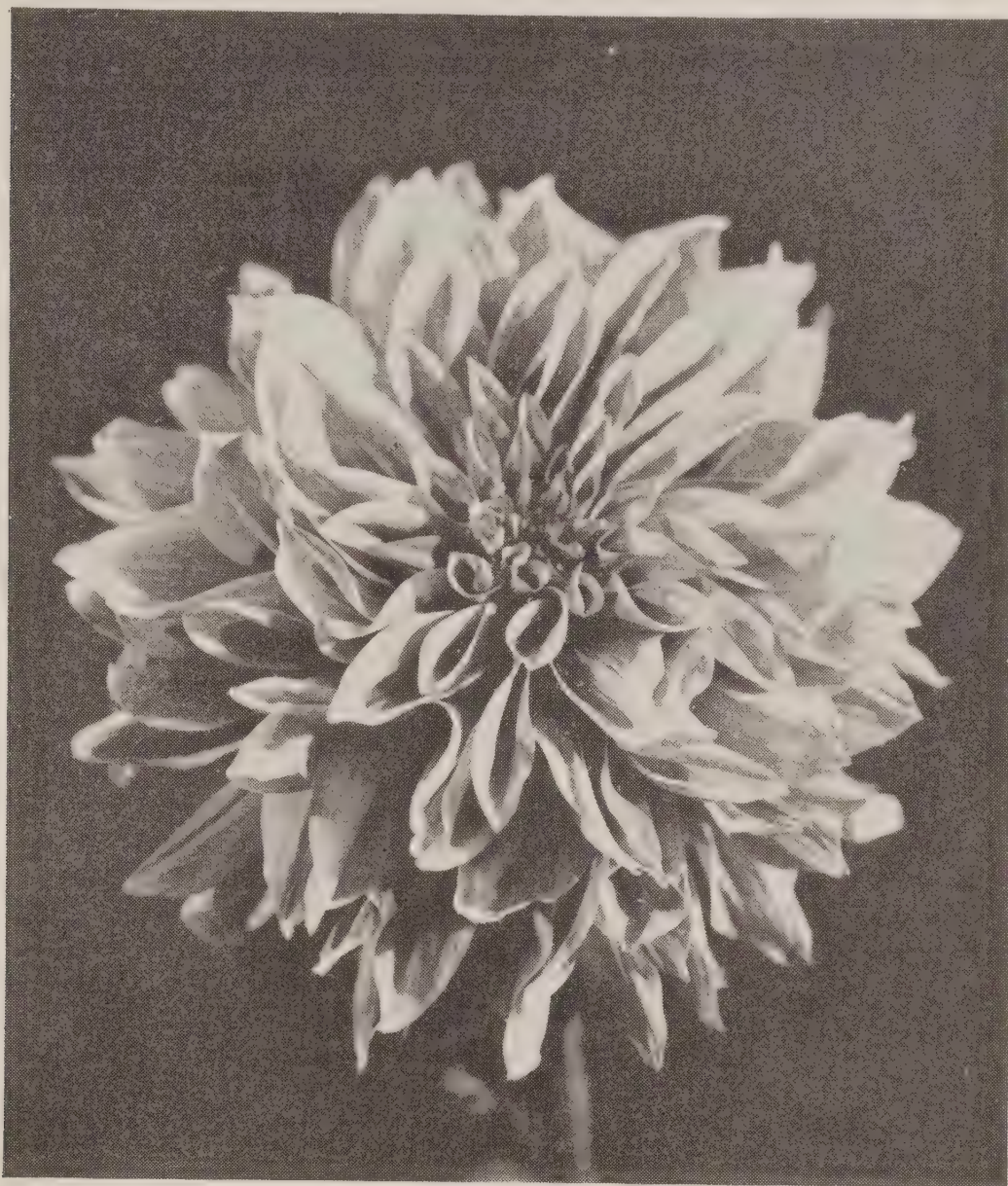
MAGNETIC (Johnson-Dahliadel.)—This truly brilliant primrose yellow Straight Cactus of Australian origin was sent to America for Introduction. It is the most profuse and early bloomer of any yellow Cactus we have ever grown, and a real joy for cutting, home decorations, baskets and arrangements. Medium size, about 7½ by 3½ without disbudding, faces ideal on long slender stems, with full perfect centers from the first to the last bloom. Certified at Rutgers. **Root \$3.00 Plant \$1.50**

MARIE F. D.—Pink. Lovely Dahlia. Prolific bloomer and a fine commercial type. **Root \$1.00**

MICHIGAN WHITE S. C. (Keiser-Lakeside)—The most prolific blooming cut flower, white, to date. Flowers run from 5 to 8 inches normally. As many as 18 to 25 opening at one time on bush. **Roots \$1.00**

MICHAEL BLACK I. D. (Phillips-Oakleigh)—An outstanding new Informal in the big bloom class. Without forcing, this splendid variety just naturally grows large — blooms 10-12 inches with good depth and perfect formation. Foliage and plant growth always healthy and insect-resisting—never stunts. Color is a velvety Reddish Purple that does not fade. **Root \$2.50 Plant \$1.25**

Some dahlias are wonderful, others are divine, if you want to grow the monarchs just try some of mine.



MABEL HUMPHREYS

MABEL HUMPHREYS F. D. (Parrella)—Color, pink suffused rose with fine tips of buff yellow. Size, 9½ inches to 11 inches by 5½ inches to 6½ inches. Fine cane-like stems 10 inches to 12 inches holding flowers facing at 45 degree angle. Petals of good substance filling out flowers to good depth, tipping slightly back. Early and profuse bloomer with fine branching habit. This is the seedling shown at our garden under number 36-47. Height of plant, 4 to 5 feet.

Root \$7.50 Plant \$3.75

MOON-GLO F. D. (Parrella-Hulin)—Color, lemon yellow. High center which gives it a distinct glow. Height, 4½ feet.

Roots \$1.50

MRS. E. J. (Rocky River, R. C.)—Clear brilliant pink with white centers and very lightly tipped white. Exceptionally good substance. Winner of 3 Certificates of Merit.

Root \$2.00



MARGARET DUROSS

Photo courtesy of New York Journal-American

MARGARET DUROSS—Was named in honor of an official of the N. Y. Journal-American. This is a grand dahlia in every respect, and it was immensely admired by the visitors at our garden this past season. The color of this lovely dahlia is amaranth pink with amaranth purple shadings. The petals are lacinated, giving it a pin cushion effect. Blooms average about 8 inches, or better, are of good substance and best of stems. Winner of a bronze medal of the A.D.S. show in 1942. Height of plant, 4½ feet. **Roots \$2.00**

MARILYN DALE The Sensational 1949 Introduction—This Fuchsia Rose Dahlia of Semi Cactus formation is a thing of beauty, proclaimed by many as the outstanding seedling of the year. Flowers held at a perfect angle on long rigid stems; bush height 5 to 6 feet with insect resisting foliage grown in my garden 14 by 8. Won A.D.S. gold certificate at New York Sept. 21, 1948 and gold medal at Long Island Dahlia Society, Jamaica, N. Y., Sept. 18, 1948. Listed on all three Flower Grower Honor Rolls. Certificate of Merit at Rutgers trial garden. New Brunswick, N. J. **Score 85.25**

Roots \$7.50 Plant \$3.75

MRS. GEORGE LE BOUTILLIER I. D. (Smith-Ruschmohr)—Color, deep crimson. The blooms are exceptionally large. Height, 4½ feet. **Roots 75c**

MISS SAN DIEGO (Comstock) I. C.—Lacinated cactus. Lemon yellow, outer half of bloom tyrian pink. Blooms 9 x 7 on long straight stems. Achievement Medal winner at Inglewood, Cal. in 1944. Certificate of Merit at East Lansing, Mich. Listed on the 3 Honor Rolls of the country.

Root \$2.50 Plant \$1.25

MRS. HESTER A. PAPE I. D.—12 x 5 (Pape-Rocky River). A really big fellow which will be hard to beat on the show table. Color is Reddish-Purple. Has been a consistent winner in "Red", and "Purple" classes in open-to-all competition. American Home Achievement Medal winner at Cleveland and Baltimore and tied for this medal at East Liverpool. Plants are tall. A good grower and profuse bloomer. This is a variety that anyone can grow. On Western and Midwest Honor Rolls.

Root \$3.00 Plant \$1.50

MRS. WILLIAM S. KNUDSEN I. D. (Dixie Gardens)—Color, pure white, 6 to 7 feet. Heavy insect resisting foliage. Bloom 10 x 12 x 7 inches. Roots \$1.00

MYRA HOWARD I. D.—Saffron yellow and gold with tints of salmon. The entire effect being ochreous orange. A wonderful plant, producing giant blooms freely on long rigid stems. Height, 6 feet. Roots 75c

MURPHY'S MASTERPIECE I. D.—Large Red.

Root \$2.00

NEW LOOK (Guttler-Ruschmohr)—Very large Empire yellow, semi-cactus, size 12 to 14 inches. Long stiff stems. Bush 6 feet tall, with fine green foliage. Good root maker and propagator. Winner of the American Home Achievement Medal at The American Dahlia Society Show in New York. Also American Home Achievement Medal winners at N.E. Penn. Show in Scranton, Pa. and Long Island Dahlia Society Show in Jamaica. Winner of Meritorious Award Ribbon in the Seedling Class at the Midwest Show in Milwaukee, Wisc. Winner of largest and most perfect bloom in the show of the L. I. Dahlia Society in 1947.

Roots \$7.50 Plant \$3.75

NANCY ANN MITCHELL I. C.—Scarlet. One of the best.

Roots \$1.50

NORTHERN LIGHTS C. (Dixie)—11 x 6, White. One of the largest dahlias in existence. Scored 84 at East Lansing and is on Eddy's Honor Roll.

Root \$2.50 Plant \$1.25

OAKLEIGH CHAMPION (Phillips-Oakleigh)—New and outstanding Incurred Cactus of magnificent beauty, artistic formation and unusual Show record. A Champion in ALL respects. General color is blend of Burnt Orange and Soft Pink with Yellow Shadings at base of long, lacimated and twisted petals. Blooms 8 to 10 inches with good depth, held erect on long stiff stems. A tall grower averaging 6 feet, foliage dark green and insect resistant. Certified at East Lansing, Fairmont, Baltimore. Honor Roll. Achievement Medal Winner.

Root \$4.00 Plant \$2.00

SPECIAL COLLECTION OFFERS

No. 1—SMALL GARDEN COLLECTION—6 roots, large or small type, whatever you prefer, named and labeled. for only \$2.00

No. 2—BEGINNER'S COLLECTION—12 large roots, all different, named and labeled. for only \$5.00

No. 3—15 roots, all different. Some of the latest introductions, named and labeled. for only \$10.00

No. 4—EXTRA SPECIAL—8 roots, 1 each of 8 different varieties, all outstanding introductions. Large size. \$20.00

The above collections are our own selections, all named and labeled; not two alike; the best only, and extra good value.

LEAVE IT TO PARRELLA AND YOU GET A SWEET SURPRISE



OGDEN REID I. D.

(Kelly-Parrella)

A grand dahlia named in honor of the famous editor of the N. Y. Herald-Tribune. This immense champion of a dahlia which grows, normally, 13 inches in diameter, and with a little extra care, could be grown very large. In fact, one well grown bloom shown at The Community Flower Show of Richmond Hill, L. I., on September 9, 1944, received first and special prizes for the largest and most perfect bloom in the show. We do not want to mention size of this bloom as it seems unbelievable. Color Spinel Pink, blended with lighter rose pink with blend and striping of Primuline yellow. Blooms are held facing on canelike stems. Foliage, leathery and resistant to insects. The plant is a vigorous grower and perfect in every respect, free and prolific bloomer. Height of plant 6 feet.

Root \$2.00 Plant \$1.00

OAKLEIGH MONARCH F. D. (Oakleigh Gardens)—It is bright cerise red color—quite unlike any other introduction of recent years, and the keeping qualities, for such a large Dahlia, are remarkable. Height, 5 feet.

Roots 75c

OLD TRAIL DANDEE (Distinct Type, between Decorative and Ball). Semi-quilled petals, purple, silver reverse.

Roots \$1.50

PEARL HARBOR I. D. (Dixie Dahlia Gardens)—An 8" to 10" flower that rolls back to the stem. A rosy lavender flecked and splashed dark purple which appears blood red. Named in memory of tragedy at Pearl Harbor, America's rosy spot, which was spattered with blood on December 7th. A seedling of Mrs. Wm. S. Knudsen, crossed with Audrey Schmidt. An early bloomer and a good grower. (Storrs report a 6' bush, where it received a certificate in 1941.) On Eastern, Mid-West and Western Honor Rolls.

Root \$2.00

PERFECT DAY I. D. (Wolfe)—Pure waxy white. Bloom 13 x 8. Facing good center, good substance; stem 13 inches from base of bloom to first set of leaves. Tall, fine, healthy dark green foliage—midseason, a beauty. On Honor Roll.

Root \$2.50 Plant \$1.25

PREMIER'S WINSOME I. D. (Premier)—Color, white suffused with mallow pink. A very massive bloomer. Which can be grown to an immense size, with proportionate depth. A dahlia of real merit, with all the good qualities a dahlia should have. A Certificate Winner and this dahlia will win for you.

Root \$1.50

There is a great difference between the dahlia our father used to know and the modern dahlias.

- PREMIER'S MAJESTIC I. D.** (Premier)—Color, salmon, gold and mulberry. A real fine dahlia on cane-like stem. Height, 5 feet. **Root \$1.00**
- PYGMALION** (Holland 85A)—Bloom 9 x 5, bush 5 ft. Very attractive large orange-tan flowers suffused peach red. Petals incurve, and at times revolute enough to qualify as an Incurved Cactus. Healthy and rugged, with good stems. **Root \$2.00 Plant \$1.00**
- PURPLE TRIUMPH** (Kemp 85A), 1947, Bloom 12 by 5, Bush 5 ft.—This is a pleasing rich violet purple. Rugged grower and good root maker. Cert. at E. Lansing and on all 3 Honor Rolls. **Root \$3.50 Plant \$1.75**
- RAY SMITH S. C.** (Max O. Scheffel)—Semi-Cactus, lavender with white tips. Bush 5½ to 6 ft. Bloom 10 x 6 to 11 x 7 in. One of the cleanest growers, with straight, stiff stems and finest of foliage. Perfect centers, tight to the last. Good keeper. **Root \$2.00**
- RED SEA** (Rees)—12 x 5, wine red, cactus. Prize winner, best 10 blooms in 1946 Midwest Dahlia Show at St. Louis, Mo. Grown in 5 official trial grounds this year. Excellent grower; can be easily grown 12". **Root \$4.00 Plant \$2.00**
- RED SUNSET I. D.**—Very bright, vivid, Chinese scarlet; long stems and healthy grower. Beautiful foliage. Height, 5 feet. **Root \$1.00**
- RED VELVET** (Dahliadel)—A stunning Cactus to Semi-Cactus. Definitely a rich currant red with cardinal shadings, but it has soft Tyrian purple shadings on the reverse which enhance its beauty and perfection. Healthy with strong erect stems growing well out of the foliage. Wonderful substance, spectacular for decorating and baskets. Many blooms at a time that will easily measure 10 by 6 inches. A dahlia to be proud of, and the envy of your friends. **Root \$5.00 Plant \$2.50**
- REFUGEE KECK**—The outstanding Yellow Cactus. Winner of Flower Grower Award (Leonard Barron Memorial Trophy) N. Y. 1946—Silver certificate undisseminated seeding class N. Y. 1946. Highest scoring dahlia at Storrs 1945. On Eastern Honor Roll. A medium size incurved cactus sure to win in its class. Flowering habit prolific on strong, erect stems. **Root \$4.00 Plant \$2.00**
- REV. PUGH F. D.**—We highly recommend this large exhibition type dahlia. Bright scarlet; insect resistant, early and consistent bloomer. **Root \$2.00**
- RHYTHM** (Dozier-Dahliadel)—This 8" Incurved Cactus is an exquisite beauty with its double serrated tip. The cameo or shrimp pink color with suffusions of soft rose with lemon shadings at the base of the petals and center of the flower make it most unusual. Certified at Storrs, W. Va., E. Lansing and on the Honor Rolls. Be sure to grow this new pink creation. **Root \$2.00**
- ROCKET SPRAY S. C.**—Lovely cerise with lemon base. The petals are fine and well pointed. Bush rather tall with 8-inch blooms on long stems. **Root \$1.50**
- RITA WELLS I. D.** (Straight-Wells-Ruschmohr)—Large grenadine pink and buff. **Root \$1.50**
- RIVER JORDAN**—F. D. Large 12 inches by 7 inches. Purple; a dahlia needed in this class. **Root \$5.00 Plant \$2.50**
- RUBY GLOW F. D. B.** (Parrella)—Size 5½ by 3½. Color, dahlia purple. This is a color sport of Gypsy Girl but it grows larger than its parent. Same good keeping qualities and stems 10 to 12 inches. Other characteristics except size identical. Bronze medal winner at A.D.S. 1947 show. Admired by all at our gardens as well as at A.D.S. show. **Root \$2.50 Plant \$1.25**
- RUDOLPH MOTZNICK I. D.** (Retzer)—Ridgway, amaranth pink suffused pale amaranth pink. Size 11 inches across; depth 6½ inches; stems 8 to 10 inches and canelike; flowers held at 45 degrees and side; petals are firm and thick with good keeping qualities. **Root \$5.00 Plant \$2.50**



SALLY KLEIN

SALLY KLEIN F. D. (Kelly-Parrella)—Color, blend of tyrian pink and pinard yellow with both colors showing in lines on the broad petals. Yellow at base of petals and in center. Blooms average 10 inches or better without forcing. Flowers erect on fine cane-like stems facing. Plant, an easy and vigorous grower, a prolific bloomer with insect resisting foliage. In presenting this dahlia, we are sincere in saying, this is one of the finest dahlias we have had the pleasure of offering to the public.

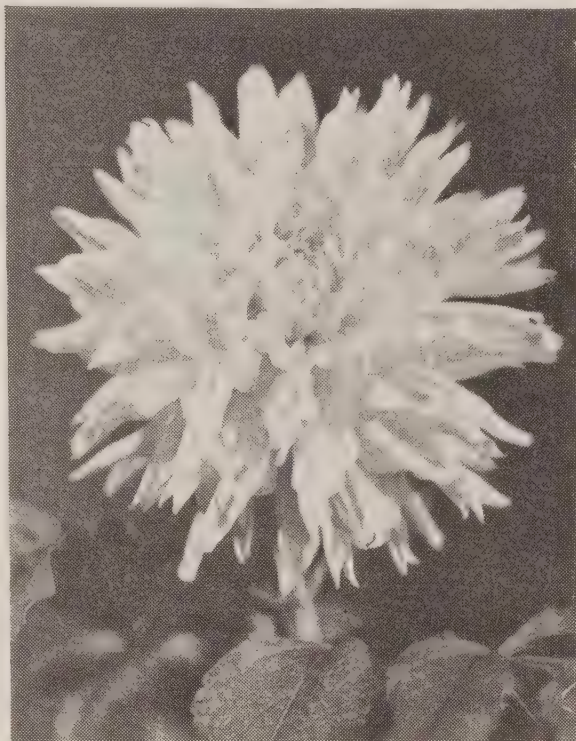
NOTE: Sally Klein received first prize in seedling class and also first prize in a basket of 12 bloom at Jamaica, Long Island dahlia show. On Mr. Dudley's, Mr. Robert's, and Col. Eddy's Honor Roll, and also, certificate winner at Trial Gardens, Storrs and Maryland. We are quoting from Mr. Roberts', the following paragraph, "My bloom of Sally Klein were larger than those you had at the New York show. Height of plant, five and one half feet. **Root \$3.00 Plant \$1.50**

SUN-TAN S. C. (Chappaqua)—Bright salmon orange with a bronze sheen. Blooms 11" by 6" deep with high centers, narrow petals and fine form are easily produced. Dark glossy foliage. Long straight stems on a vigorous 5 ft. bush. **Root \$1.50**

SWEET LAVENDER I. D. (Parrella)—A very pleasing bi-color of phlox purple blended with rose lavender with white tips. Blooms average 7 to 8 inches and are held facing on the best of stems. Good foliage and a fine growing plant. Please note, this is the No. 50 T seedling bi-color dahlia that was so greatly admired by visitors on our display at the A.D.S. Show, September 21st and 22nd. And many of your friends made a notation of it. We are always sincere in our statement, we will say that 25% of the blooms will not come bi-color, but just a solid color. That is why we release it at a very reasonable price. Height of plant, 4 feet. **Root \$1.50**

SCARSDALE SUN S. C. (Braun-Parrella)—Color, light primrose yellow. Size of blooms 8 inches by 5½ inches, very deep for S. C. type. Stems 8 to 10 inches, holding flowers on top and at 45 degree angle. Petals turn and twist in graceful manner, making the flower very outstanding. Twice shown at the N. Y. A.D.S. Show in seedling class, receiving first and bronze medal. Also first at Jamaica, L. I. show. Early and profuse bloomer with good substance. Height of plant, 4½ feet.

Root \$5.00 Plant \$2.50



SCARSDALE SUN

SARETT'S PINK FLAMINGO (Sarett-Ruschmohr)—A clear rose pink incurved cactus of exquisite color and formation. Winner of 3 American Home
Root \$2.00 Plant \$1.00

SHERWOOD'S PEACH (Sherwood-Ruschmohr 85A)—1944, Bloom 11 x 7, Bush 3 ft. An orange apricot of a softer tone than Sunrays. Cane-like stems with insect resistant foliage. Rather slow developing so should be planted early.
Root \$1.25

SILVER GLAMOUR is not "just another dahlia"! It is an authentic color sport of the parent "Glamour". Color is deep rose heavily flushed with white.
Root \$3.50 Plant \$1.75

SILVER METEOR F. D. (Wolfe)—Mauve with silver lines and silver reverse, a new color, perfect centers. Blooms are 9 x 6, facing to 45° angle, good substance; good long stems, good heavy foliage. Plants about 5 feet tall, early midseason. On Honor Roll.
Root \$2.50 Plant \$1.25

SONIA S. C. (Chappaqua)—Amaranth pink flushed with rhodamine purple. Size, 8 by 6. Very distinctive coloring and petal formation. Foliage is dark and resistant. Blooms early and continues profusely throughout the season.
Root \$1.50

SON OF SATAN S. C. (Slocum)—One of the largest and brightest of its type. Intense flame red on excellent stems. Blooms up to 12 inches in diameter. A sensation in any garden.
Root \$1.25

SUN GAY S. C. (Hamblyn-Parrella)—Color: Scarlet to Scarlet Red. General appearance Grenadine Red. With us this dahlia has been grand for the last two years. The formation and color combination of this flower is very pleasing to the eye. The plant is a vigorous grower with excellent branching habits. Foliage immune from insects. Blooms average 9 to 10 inches and 4 to 5 inches in depth. Are held facing on best of stems. Height 5 ft.
Root \$3.00 Plant \$1.50

If you like to have your garden looking beautiful during the summer and fall you will have to give them some thought now.

SUPREME COMMAND I. D. to F. D. (Boram) Parrella—Color Spectrum Red all through the flower. One tone. -The immense size dahlia which received a silver medal at the A.D.S. Show of 1943, is not only very large in size but it is also beautiful in a new shade of red. Size 11 inches by 7 inches or better. Plant is a vigorous grower with fine branching habit. Flowers are held facing and on top on cane-like stems. Insect resisting foliage. Height of plant 5 to 6 feet. **Root \$2.50 Plant \$1.25**

THE CARDINAL (Baker-Ruschmohr)—Cardinal red semi-cactus. Blooms 10-12 inches, facing, on long canelike stems. Bush 6 feet, with clean and leatherlike foliage. Winner of The American Home Achievement Medal in Midwest Show in Milwaukee. Also Central States Show in Chicago, Southern Conference Show, in Chattanooga and Tri-City Show in Moline, Ill. Winner of gold medal in Madison, Wisc., as best seedling. Winner as best 3 blooms in Southern Conference Show in Chattanooga. Winner of Derrill Hart Memorial Medal. **Root \$7.50 Plant \$3.75**

THE REAL GLORY F. D.—Pure white. Very large. **Roots \$2.00 Plants \$1.00**

TOWER'S EMPIRE I. D. (Tower-Parrella)—Immense blossoms of a clear gold with a deep amber shading at the center, on the best of stems. Blossoms can be grown to a very large diameter. **Roots \$1.00**

VALLEY QUEEN (Robens)—A triple Honor Roll Dahlia. Very large red cactus, straight to incurved. A four times winner in 1947 in open to all specimen class over 8 inches where it can meet the best of them. **Root \$3.50 Plant \$1.75**

VICTORY F. D. (Asther)—Here is a large dahlia with good depth that is very formidable in the formal pink class, as well as being a very pleasing variety in the garden. The color is rose-pink with a golden suffusion. **Root \$1.00**



VIN WELL PARAGON

VIN WELL PARAGON F. D. to I. D. (Blamer - Parrella) — A gorgeous dahlia of dainty cameo-like beauty. An early and all season bloomer, averages from 8 to 9 inches in diameter or larger. As the flower opens, the petals fall back to the stem forming to an almost immense size ball. Color, light rose pink toward the tips with amber yellow at the base of the petals. Reverse deep Eusline pink. Blooms facing on a fine long slender stem. The plant has fine branching habits, and the foliage is insect resisting. Vin Well Paragon received an "Award of Honor" at the Georgia Trial Ground, 1941.

Root \$2.00

The dahlias of yesterday were beautiful, the dahlias of today are divine, but the dahlias of the future no one knows.

V-DAY S. C.—12 by 8. Dixie Gardens. Brilliant dark rose. Authorities say that to date there is no dahlia of this color. A seedling of Carl Dahl, having the same long leaves and substance of bloom. An Honor Roll dahlia and a good one. **Root \$2.50 Plant \$1.25**

VIN WELL CRINKLES I. D. (Blamer-Parrella)—Color, orchid shading to shrimp pink toward the tip. Petals crinkle. Size of bloom, 8½ inches by 5 inches or better. Long graceful stem holds the flower facing. Blooms are beautiful and very attractive. Height, 5 feet. **Root \$2.00**

VICTORY ECLIPSE (Wolfe)—Medium type; size ranging from 6 to 9 inches and very deep. I.D. to S.C. occasionally nearly F.D. blooms facing to 45° angle, good full center. Good substance. A seedling of "Victory." Plant, 5 to 5½ feet, well branching; florist flower. Color, "Azalia Pink"; the base of the petals is canary yellow. It also has a rich sheen, which helps to enhance its beauty. This was the highest scoring dahlia of the medium and large types at the East Lansing Trial Gardens last year, and is on all three Honor Rolls. **Root \$5.00 Plant \$2.50**

VIRGINIA RUTE I. D. (Chappaqua)—An exceptionally large flower on extra long stems. Blooms of deep rich velvety maroon with broad pointed petals, having tight centers, good form and substance. Height, 6 feet. **Roots \$1.25**

VIN WELL EMPEROR F. D. (Blamer-Parrella)—A beautiful Gold apricot color dahlia. Bloom facing on cainlike stem. Size 10 inches or better. Exceptional free bloomer. Leatherlike foliage, insect resisting. Height, 4 feet. **Root \$3.50 Plant \$1.75**

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**TEN BRIEF SUGGESTIONS TO THE AMATEUR  
ON HOW TO GROW BETTER DAHLIAS**

1. Select easily grown varieties and those giving full satisfaction.
2. Prepare the selected planting spot well and place the supporting stake.
3. Dig a hole next to the stake, about 10 inches in diameter and 7 to 8 inches deep, and place one handful of bonemeal in the hole, or any other recommended fertilizer and mix thoroughly with the soil before planting.
4. Place roots in flat position with the sprout or "eye" facing upwards. Cover lightly with about 2 inches of soil. In doing this be careful not to damage the sprout. As the plant grows, fill around the stem with soil.
5. Do not plant too early. At times, too early planting spoils good roots. I would suggest planting from June 1st on, except in climates where a short growing season is prevalent. In that case use your own judgment.
6. Keep the soil well cultivated throughout the season, and prevent weeds from outgrowing the plant.
7. Water plants during hot weather at least once a week. Do not merely sprinkle them, but soak them. This must be done after sundown.
8. Tie the plant to the supportive stake with soft cord, at distance of 12 inches apart. This is done as an added security against destruction by wind and storm. Spray with any reliable parasiticide at least once every two weeks.
9. About August 1st, scatter a handful of bonemeal about 6 inches around the stem and rake it gently into the soil. Other fertilizers may be used if desired. Do not use excessive amounts of fertilizer as injury to the roots will result.
10. About August 15th, the same treatment as above is applied. Disbudding at this time aids in the formation of bigger and better flowers and longer stems. This should insure good results. If any other information is desirable, I will gladly forward you the same.

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**NOTE**

Kindly order your wants early, some of our stock is limited. Please add 35c for special delivery on plant orders.

Write your name and address plainly. To avoid delay, be sure to include your Postal Zone Number.

Thank you,

Parrella Dahlia Gardens

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WANDA MEADE

The charming young lady is WANDA MEADE holding the beautiful blooms of the dahlia named in her honor.

**WANDA MEADE I. D.** (Parrella—Blamer-Hulin)—This medium size dahlia which received First and Special at the A. D. S. Show in New York, 1942, and also received a Bronze Medal from the New York Florists' Club on September 14th, 1942, is one of the most outstanding and showy dahlias we have had the pleasure of introducing. Color, scarlet red, evenly tipped white. Blooms average from 5 to 7 inches in diameter with plenty of depth. The blooms are set on fine, long, wiry stems, flowers facing. Foliage light green, insect resisting. Height of plant, 4½ feet. **Root \$1.25**

**WHITE CHRISTMAS F. D. to I. D.** (Scheffel)—A 10" white dahlia, that will win on the show tables, not only for its fine form, but because of its great depth as well. Plants are vigorous rugged growers with heavy insect-resistant foliage. **Roots \$2.00**

**WHITE WONDER I. D.**—A pure white dahlia. The giant blooms are well formed with long pointed, twisted and curled petals. Height, 5 feet. **Roots 75c**

**WINGS S. C.**—Dark Carmine. Large, outstanding. **Root \$1.50**

**WORLD EVENT F. D. to I. D.** (Dixie Gardens)—Color, amaranth pink flushed mallow purple, general effect being soft, glowing pink. Size 9" x 6", without much disbudding. It has a high center and is complete back to stem; flowers are held on the side on a long strong stem. Certificate winner at Storrs and East Lansing in 1943, and on three honor rolls. **Roots \$1.50**

**YELLOW DE LUXE S. C.**—Buttercup Yellow. A fine dahlia we highly recommend **\$1.50**

## BALL DAHLIAS



**MARSHALL KERNOCHAN** (Fiorretti-Parrella)—Ball dahlia. In introducing this fine dahlia we are herewith giving the exact description received at the Ohio Valley Trial Ground, with a score of 85. Color, carmine. Flowering habit, prolific. Date of first bloom, August 20th. Cutting length of stem, 24" x 30". Strong, erect, good proportion. Flowers facing up to half facing. Habit of growth, tall, erect and branching. Health very good. Height, 5 ft. Blooms, 3½" x 3". Substance, good. Remarks—best red ball to date. A Prize Winner where it was shown. Also won First Prize at the New York World's Fair in 1940. First Prize at the Peekskill Show in 1941, First and Special at the A. D. S. Show in New York, 1941. An Honor Roll Dahlia.

Roots \$1.25

### MARSHALL KERNOCHAN

**DUSKY**—Dark red. Root 75c

**LEAH PEARL** — Pink and Cream.  
Root \$1.00

**CHARLOTTE CALDWELL**—Orchard Carol.

Root 50c

**FRANCES HAMILTON ARCHER**, Giant Ball (DeGrado-Premier)—Here is one of those new giant Ball Dahlias that grows to 6 inches in diameter with ordinary culture but may be grown even larger through forcing. It is a fitting companion flower to Alice J., but is much more floriferous. Color is a beautiful lavender violet.

Root \$2.00

### OUR GUARANTEE

1. **NOTHING** but tried and selected tubers are sent out.
2. **I PRACTICE** treating my customers as I would want others to treat me.
3. **I SELL** my stock at prices that are within reason.
4. **I AM NOT** trying to grow every dahlia grown, but I am trying to present to the general public most of the varieties that are easily grown and give you full satisfaction.

Finally, I fully guarantee my stock to be true to name and free from any slightest sign of disease. We will gladly replace any unsatisfactory stock if we are notified.

### SHIPPING

We ship our dahlia roots from April 20th on and our dahlia plants from May 1st on. If an early shipment is desired, please specify the date with your order.

All orders are shipped prepaid by Parcel Post or Express with the exception of any order amounting to less than five dollars (\$5.00). Kindly add 25c for postage.



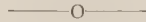
IN THE SMALL VARIETIES WE ARE OFFERING THE  
FOLLOWING WHICH ARE VERY GOOD

**MINIATURE DAHLIAS - Roots Only**

|                                                                                                                                                                                                                                                                        |                    |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| <b>ANDIES ORANGE</b> —Bright orange.                                                                                                                                                                                                                                   | <b>Root \$1.00</b> |
| <b>ANN Z. M. F. D.</b> (Boram-Parrella)—A lovely new miniature of Lemon Chrome, blushed Old Rose. Size of blooms average 2½ to 3 inches. Tight center. Flowers held on best of stems. A free and prolific bloomer and a grand Miniature in every respect. Height 3 ft. | <b>Root \$1.50</b> |
| <b>AYESHA</b> —Orange.                                                                                                                                                                                                                                                 | <b>.75c</b>        |
| <b>BABY SAGAMORE</b> —Salmon                                                                                                                                                                                                                                           | <b>50c</b>         |
| <b>BO PEEP F.D.</b> —Purple                                                                                                                                                                                                                                            | <b>.75</b>         |
| <b>BILLY BOY F.D.</b> —Deep Red                                                                                                                                                                                                                                        | <b>.75</b>         |
| <b>BRIGHT LASS I. D.</b> —Unusual shade of bright rose with curly petals. Exhibition variety.                                                                                                                                                                          | <b>75c</b>         |
| <b>BUCKEYE BABY</b> —Gold bronze.                                                                                                                                                                                                                                      | <b>75c</b>         |
| <b>BABY ROYAL S. C.</b> —Salmon pink.                                                                                                                                                                                                                                  | <b>Roots 75c</b>   |
| <b>BISHOP OF LLANDORF</b> (Duplex)—Red, plant very unusual, foliage almost black.                                                                                                                                                                                      | <b>Root 50c</b>    |
| <b>CHICO I. D.</b> (Chappaqua)—Scarlet. Size, 3 by 2 inches. Blooms profusely on long stems. Good keeper when cut.                                                                                                                                                     | <b>Root \$1.00</b> |
| <b>CORALETTE</b> —Coral pink.                                                                                                                                                                                                                                          | <b>Roots .75</b>   |
| <b>CORINNA, MFD.</b> —Deep Yellow                                                                                                                                                                                                                                      | <b>.75</b>         |
| <b>DOUBLE VICTORY S. C.</b> —Scarlet Red                                                                                                                                                                                                                               | <b>\$1.00</b>      |
| <b>GOLDEN YOUTH</b> —Bright gold.                                                                                                                                                                                                                                      | <b>Root \$1.00</b> |
| <b>IKE S. C.</b> —Deep Velvet                                                                                                                                                                                                                                          | <b>75c</b>         |
| <b>JAMBOREE</b> —Pink.                                                                                                                                                                                                                                                 | <b>75c</b>         |
| <b>LITTLE JENNIE</b> —Flesh color canary center.                                                                                                                                                                                                                       | <b>75c</b>         |
| <b>LITTLE DIAMOND</b> —Pink.                                                                                                                                                                                                                                           | <b>Root 75c</b>    |
| <b>LITTLE FIRE BALL</b> —Bright Red.                                                                                                                                                                                                                                   | <b>Root .75</b>    |
| <b>MISS INNOCENCE F. D.</b> —A small white which is very attractive.                                                                                                                                                                                                   | <b>.75</b>         |
| <b>NICKY</b> —Pink.                                                                                                                                                                                                                                                    | <b>Root \$1.00</b> |
| <b>PRINCESS ALBA F.D.</b> —White                                                                                                                                                                                                                                       | <b>.75</b>         |
| <b>SANTA THERESE</b> —Flesh Pink.                                                                                                                                                                                                                                      | <b>\$1.50</b>      |
| <b>RICKEY F. D.</b> —Bicolor in crimson red and white. A favorite.                                                                                                                                                                                                     | <b>75c</b>         |
| <b>WHITE FAWN F. D.</b> —Pure white.                                                                                                                                                                                                                                   | <b>Root 75c</b>    |
| <b>WISP—M.F.D.</b> (Siebrecht-Parrella)—A new small miniature of exceptional Merit. Bright lemon yellow flowers of 2-inch size are freely produced on vigorous bushes. The stems are long and slender, making them ideal for cutting.                                  | <b>Root \$2.00</b> |

## EXHIBITION POMPON DAHLIAS - Roots Only

|                                                                                    |      |
|------------------------------------------------------------------------------------|------|
| AMBER QUEEN—Clear rich amber, shaded apricot.                                      | 50c  |
| AMBER GLOW—Coral and gold.                                                         | 50c  |
| BRASS BUTTON—New Deep Yellow                                                       | 1.00 |
| BETTY ANN—Exhibition. Soft clear pink.                                             | 50c  |
| BRONZE BEAUTY—Bronze                                                               | .50  |
| CLARISE—New Bright Orange.                                                         | 75c  |
| GERDA C.—Creamy yellow.                                                            | 50c  |
| IROQUOIS FLAME—Flaming Red                                                         | 75c  |
| JOHNNY PEPPIN—Dark Red.                                                            | .50  |
| LITTLE EDITH—Wonderful exhibition pompon of light yellow tipped bright<br>carmine. | 50c  |
| LITTLE HERMAN—Red and white bi-color.                                              | 50c  |
| LITTLE SNOW WHITE—White.                                                           | 75c  |
| MORNING MIST—Delicate lavender.                                                    | 50c  |
| RITA M.—Red                                                                        | .75  |
| SHERRY—Violet purple.                                                              | 75c  |
| YELLOW GEM—Yellow.                                                                 | 50c  |



### SINGLE DAHLIAS - Roots Only

|                                                                                                                                                                                               |                    |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| <b>BARTON</b> —Scarlet                                                                                                                                                                        | <b>\$1.00</b>      |
| <b>LAVENDER GEM</b> —Lavender.                                                                                                                                                                | <b>75c</b>         |
| <b>LORNA DOONE</b> —Salmon Pink                                                                                                                                                               | <b>.75</b>         |
| <b>MARSHALL'S GLORY</b> —Red, white tipped.                                                                                                                                                   | <b>75c</b>         |
| <b>NEWPORT WONDER</b> —Soft pink.                                                                                                                                                             | <b>75c</b>         |
| <b>ORANGE GOLD</b> —Color orange gold.                                                                                                                                                        | <b>\$1.25</b>      |
| <b>PEQUOT YELLOW</b> —Yellow.                                                                                                                                                                 | <b>75c</b>         |
| <b>PRAXITELLE</b> —Purple tipped white.                                                                                                                                                       | <b>75c</b>         |
| <b>PURITY</b> —White.                                                                                                                                                                         | <b>75c</b>         |
| <b>ROY'S SINGLE</b> —A new variety of exceptional merit. The petals are rich crimson edged with white. The blooms are well placed on excellent stems. A sturdy bush with good growing habits. | <b>Root \$1.00</b> |
| <b>TANGO CENTURY</b> —Orange and gold.                                                                                                                                                        | <b>50c</b>         |
| <b>TWINKLE (Orchid)</b> —rose and white.                                                                                                                                                      | <b>75c</b>         |

COLORETTE

|                                                                                   |               |
|-----------------------------------------------------------------------------------|---------------|
| <b>ANNABELLE (COL.)</b> —Clear Pink. Very Outstanding in color and form           | <b>\$1.25</b> |
| <b>MISS JULIE, (COL.)</b> Rich Deep Wine Red. Very outstanding in color and form. | <b>\$1.25</b> |
| <b>ROBBIE (Collarette)</b> —Red, yellow center.                                   | <b>1.00</b>   |



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An iron bound Guarantee with every tuber.

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## ACCESSORIES, ETC.

Copper Wired dahlia labels painted one side, 85c per hundred, \$6.50 per thousand. These are the kind we use for ourselves, and are very satisfactory.

Special Pencil: "Waterproof" will resist any kind of weather. 15c each.

## JUST A FEW OF OUR MANY TESTIMONIALS

May 24, 1949

Dear Mr. Parrella:

I thought you would be interested in a letter which I received from Mr. Holmes in Columbia, Connecticut. "Tuesday, May 17th, I received the Dahlias in perfect condition—not even a leaf broken. They were the best packed plants I ever saw."

Sincerely,

A. D. N.

Salt Lake City, Utah

Gentlemen:

Please send me your latest Dahlia catalogue and price list. F. L. Carmichael of Denver, Colo., has had excellent success with your tubers. I want to duplicate in Salt Lake if possible.

Very truly yours,

E. N.

Mowrystown, Ohio

Parrella Dahlia Gardens

Dear Sir:

You ask me to let you know how the Dahlia plants reached me, they came just as fresh as if they had just come out of the ground, in fine shape, better than some plants I got here in Ohio.

Sincerely,

B. R.

Trucksville, Pa.  
November 28, 1949

Mr. Albert Parrella

3380 Ely Avenue

Bronx 66, N. Y.

Dear Mr. Parrella:

Knowing how parents like to have good reports of their children, thought I would tell you how Sally Klein grew for us this past season. Plants and blooms were perfect—showed 1 bloom at Kingston, Pa., winning First and Special.

J. F. L.

October 28, 1949

Dear Sir:

You were right about Anne Tooker. Due to the latest frost we probably ever had, it bloomed about October 15. Instead of growing tall it grew bushy and to four laterals, without being pinched. I put a little Vigoro in the hole at time of planting and spread a little more around the plant in early August and that's all the feeding I gave it. In other words I don't force my plants. Actually the bloom was 11 by 7 but it was so deep and full and such a true giant dahlia that only one word describes it for size and that's enormous. In short it was the most enormous and magnificent dahlia I have yet grown and probably seen. I have had many top-notch dahlias but this one just sort of gets up and walks away from the others.

A. E. C.  
Hyde Park, Mass.

October 16, 1948

Far View, Bedford Hills, N. Y.

Dear Mr. Parrella:

Thank you for letting me have those Dahlia seeds. I had perfectly wonderful Dahlias unlike any I have ever seen.

Sincerely,

L. W. D.

Dear Mr. Parrella:

Your dahlias were beautiful this year, and gave me great delight.

A. P. T.

## ORDER BLANK

Mr.  
Mrs.  
Name Miss.....

Address .....

City \_\_\_\_\_ State \_\_\_\_\_

## When Wanted

Ship Via..... Amt. Enclosed.....

[illegible]

Please make Check or Money Order payable to Albert Parrella





## JUST A FEW OF OUR MANY TESTIMONIALS

Jersey City 7, N. J.

October 16, 1949

Dear Mr. Parrella:

I am writing this letter for two reasons, the first is to tell you how well the plants I purchased from you performed, especially Kimitage and the too beautiful "Caroline Kernochan."

I would also like to know if you could possibly tell me where I could obtain seeds of a variety that I am particularly fond of, St. Therese. I have always admired your dahlias.

Yours truly,

J. G.

September 25, 1949

Parrella Dahlia Gardens

Dear Sir:

September rains turned what looked like one of the worst seasons into one of the best. I managed to keep all my plants in good condition throughout the drought and when the rains came the results were excellent. I brought an eleven inch Ogden Reid and a twelve inch Lynn Fontanne into the bank where I work and caused quite a stir.

A E. G.

Wilmington, Calif.

June 15, 1949

Mr. Albert Parrella

3380 Ely Avenue

Bronx 66, New York

Dear Sir:

In spite of the fact that you were out of the Dahlia seeds, Freckles, etc. — seeds or no seeds, I do not feel that you owe me any refund after the wonderful shipment I received on May 12th. (I planted them the same day, and each one is up and doing fine.) Please find enclosed \$15.00 for which I would like . . .

Very truly yours,

G. G.

Armored, Pa.

March 22, 1949

Gentlemen:

Having had good Decor. Type Dahlia seed from you in the past I'm writing to ask if you can supply (1) Colarette and/or Orchid Flowering type seeds.

I had several outstanding seedlings of both types but lost the roots by being away too long last winter.

Thanking you for your prompt attention.

H. L. B.

Highland Park 3, Michigan

Dear Mr. Parrella:

Roots have been delivered in good condition. Thank you.

Yours truly,

Mrs. J. H.

Los Angeles 34, Calif.

August 31, 1949

Dear Mr. Parrella:

This will interest you.

I entered my first Dahlia show against stiff opposition, on a one hour's notice! I rushed around among neighbors, collecting vases. One hour later I took my dahlias to the Inglewood Dahlia Show and entered four single blooms in the Amateur Division, and with my "Greater Glory" I drew a SPECIAL AWARD ribbon, — higher in points than 1st prize!! This award was gained through TRUENESS of bloom. Needless to say, I bought the tuber from you this year.

H. S.



# PARRELLA'S

## 1950 DAHLIA CATALOGUE



### GYPSY GIRL

**GYPSY GIRL** (Parrella)—F.D. Size  $4\frac{1}{2}$  x  $2\frac{1}{2}$ . Color rosaline pink flecked with dots and stripe of dahlia purple, a variegated florists type with good form and substance, 10 to 12 inch stems. Profuse bloomer. Keeps well when cut. Won Flower Grower silver trophy for best size commercial dahlia and A. D. S. silver medal certificate in seeding class. Height 5'.

Root \$2.50 Plant \$1.25

## ALBERT PARRELLA DAHLIA GARDENS

3380 ELY AVENUE • Corner 222nd Street • BRONX 66, N. Y.  
Telephone OLinville 5-8384